

Dr V.Sundararaman

M.A.,M.S.,Ph.D

Assistant Professor

Department of Communication

Research Interest: New Media, ICT, Digital Media Literacy

Date of Joining: 30/08/2007

Date of Retirement: 30/06/2036

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Experience	No. of year in Teaching: 22	No. of Years in Research: 22
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Project Details	a. Total No. of Projects: 3	b. Total Project value: 8.3 Lakhs
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Project Details for the period between Ay 2018-19 and Ay 2023-24

1.	A study on media accessing patterns and entrepreneurship awareness among rural youth in southern districts of Tamilnadu” ICSSR for Rs.5 Lakhs
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Publication details: No. of Books¹ (Best Five published during the period 2018-24)

1.	Social Consequences of Social Networking Sited, Published by LAMBERT Academic Publishing Year 2021 ISBN :9786139934881
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Publication details:

Journal – International: 5	Journal - National: 5
Book Chapters: 1	Conference Proceedings: 1

Publication Credentials:

Citations	h – Index
Cumulative Impact Factor:	

Recent/Best Five Articles published during the period 2018 - 24

1.	Karpagaraj, J., & Sundararaman, V. (2023). DIGITAL MEDIA LITERACY AND FAKE NEWS AWARENESS AMONG DIGITAL IMMIGRANTS OF TIRUNELVELI DISTRICT. ShodhKosh: Journal of Visual and Performing Arts, 4(1SE), 17–30.
2.	K., Abish. Vignesh., & V. Sundararaman. (2023). PSYCHOANALYSIS OF SCENES THAT TRIGGER ALCOHOLISM AND SMOKING IN THE PAN INDIA FILM KGF 2. ShodhKosh: Journal of Visual and Performing Arts, 4(1SE), 1–16.
3.	Vignesh, K. A., & Sundararaman, V. (2023). Psychoanalysis of alcohol and tobacco consuming scenes in Kanthara film. Ad Litteram: An English Journal of International Literati, 8, 28.
4.	Raman, P. A., & Sundararaman,V. (2022). A textual analysis of the Tamil movie Vadachennai: In a socio-cultural perspective. International Journal of Current Humanities & Social Science Researches (IJCHSSR), 6(1), 62–68
5.	M. Suresh, and Dr.V.Sundararaman, (2021 ISSN 2322 - 984X). Assessing the awareness level of e-governance initiatives through common service centers in tirunelveli district, tamilnadu. Modern Thamizh Research- An International Multi-Lateral Thamizh Journal.

Research Guidance

No. of PhD Completed: 5	No. of PhD Pursuing: 4
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Conferences/Seminars/Workshops Participated during the period 2018-24

Organized	International: Nil	National: 1
Participated	International: 7	National: 6

Academic Associations and Affiliations during the period 2018-24

1.	Indian Academy of Social Science - Life Member
2.	Indian Communication Council- Member
3.	BoS & BoE Chairman/Member for UoM, MKU, Alagappa, Bharathiyar, Annamalai, PSGCAS

Member - Editorial Board/Panel of Reviewer during the period 2018-24

1.	Reviewer- Shodhkosh: Journal of Performing Arts ISSN : 2582-7472
2.	Editorial Board Member- Mano News Letter
3.	

International Visits during the period of 2018 -24

S. No.	Country Visited	Purpose of Visit
1.	Nil	Nil
2.		
3.		

Any Other Academic Achievements/Recognition during the period of 2018 - 24

1.	Received an E.V.R Periyar International Award during 2020-21
2.	
3.	
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